Digital Media Solutions to meet your Olympics Challenges
About deltatre

- founded 1986
- mission To be the global leader in digital media services for major sport events
- partner Microsoft
Online Solutions
Changing the way audiences watch sport, forever.

Onstage Solutions
Making events come to life for audiences everywhere.

Backstage Solutions
Simplifying and streamlining sport event management.
Events

- Multisport
- Football
- Athletics
- Winter Sports
- Motor Sports
- Rugby
- Swimming
- Golf
- Cricket
Clients

- Broadcasters and Media Companies

- NBC Sports
- CBC
- sky SPORTS
- STAR SPORTS
- BBC
- América Movil
- TSN
- NHK
- VIASAT
- YouTube
- CANAL+
- HBS
- NIK
- INTEGRAL
- TEAM MARKETING
- orange
- News International
- CTV
- sky
- france télévisions
- Rai
- TF1
- Windows 8 Phone
- UNIVERSAL SPORTS
- BT Sport
- BlackBerry
- MP & SILVA
- AFP
- EURO SPORT
- terra
- 2
- G/OBO
- rtve
- 4
- ITV
Why Live Sports Events?
Olympic-size Challenges
Olympic-size Challenges
Olympic-size Challenges

Rio 2016 Olympic Games

10K+ Athletes

200+ Countries

308 medal events

39 disciplines

28 Sports

3K hours of live sports
Olympic Scale Challenge.....warming up
.... And Game Time!

20/30x
Delivered content has roughly doubled each major event

- 2010 FIFA World Cup: 1
- London 2012: 1.8
- Sochi 2014: 3.1
- FIFA 2014: 7.8

- Sochi 2014 Winter Olympics: 2.3x
- 2010 FIFA World Cup: 7.8x
Olympic-size Challenges
## Olympic-size Challenges

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On your mark, get set, ……ready?
Thank You!

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