



Brian Ahier
Digital Health Evangelist
Medicity, an Aetna Company

Brian Ahier is a nationally known expert on health information technology with a focus on health data exchange and population health management. He works for Aetna as the Director of Standards and Government Affairs at Medicity and is an influential voice in digital health with many thousands of followers on LinkedIn, Twitter, Facebook and more.



Kelly Aldrich, DNP, RN-BC, CCRN-A
Informatics Nurse Specialist
Chief Clinical Transformation Officer
Center for Medical Interoperability

Dr. Aldrich is an Informatics Nurse Specialist and has served over 25 years in healthcare clinical, leadership and informatics roles. She is known as a visionary Nursing Informatics Executive leader and is regarded for her innovative solutions dedicated to providing a bridge between nursing practice and technology solutions that best support current patient care practices, as well as find new solutions to solve care environment interoperability hazards and burdens today's healthcare teams face.

In addition to informatics mobility and interoperability infrastructure, Dr. Aldrich focuses on Smart room technology. This encompasses device connectivity, seamless integration and workflow process consideration to enable the best patient-centered care delivery possible.



Russell P. Branzell, FCHIME, CHCIO
CEO and President, CHIME
Executive Director, CHIME Foundation
Executive Director, CHIME Education Foundation

Russell P. Branzell is the CEO and President of the College of Healthcare Information Executives (CHIME) and its affiliate associations the Association for Executives in Healthcare Information Security (AEHIS), the Association for Executives in Healthcare Information Technology (AEHIT) and the Association for Executives in Healthcare Information Applications (AEHIA).

Prior to joining CHIME as President and CEO in April 2013, Branzell served as CEO for the Colorado Health Medical Group. Before serving as CEO of Colorado Health, he was the Vice President of Information Services and CIO for Poudre Valley Health System and the President/CEO of Innovation Enterprises (PVHS' for-profit IS entity). Before joining PVHS, Branzell was the Regional Deputy CIO and Executive Director of Information Services for Sisters of Mercy Health System in St. Louis, Mo. Before his time in St. Louis, Branzell served on active duty in the United States Air Force and retired from the Air Force Reserves in 2008. While on active duty, he served in numerous healthcare administration positions including CIO for the Air Mobility Command Surgeon General's Office. In 1996, he was selected for the Air Force Medical Service Fellowship program and completed a CIO Internship at the Unity Health System in St. Louis.



Taren Grom
Founding Partner/Editor
PharmaVOICE

Taren Grom is Editor of PharmaVOICE magazine, a business-to-business trade publication with a print circulation of more than 18,000 and an online distribution of 100,000-plus, which covers the trends and opportunities facing the life-sciences industry from molecule to market. She is also Co-Founder of PharmaLinx LLC, a multi-media publishing company founded in 2001, which includes digital products and services. In 2005, PharmaVOICE launched the PharmaVOICE 100, which to date has featured more than 1,000 industry innovators and change agents. A dedicated volunteer to the Healthcare Businesswomen's Association for more than a decade, Grom has served on the organization's corporate board of directors for six years, serving in multiple roles, including director at large of Flagship Events and Corporate Engagement and Marketing and Communications. She won the prestigious HBA President's Award in 2013.



Dr. Ahmad Hashem, MD, PhD
Chief Executive Officer
Boston Biopharma, Inc.

Dr. Ahmad Hashem currently leads Boston Biopharma's activities to provide complex generics in the fields of oncology and biotechnology. He previously served as Global Manager for Microsoft's Healthcare and Life Sciences group, where he was responsible for defining and articulating Microsoft's strategy in the global healthcare information technology industry. His previous work with the WHO, UNDP, Bill and Melinda Gates Foundation projects, and USAID funded projects touched more than 60 countries in various capacities.



Margaret Mannix
Executive Editor
U.S. News & World Report

Margaret Mannix is Executive Editor of U.S. News & World Report, a digital news and information company with more than 37 million monthly users. Mannix oversees the media group's top-selling guidebooks – Best Hospitals, Best Colleges, and Best Graduate Schools – and directs program planning for its "Healthcare of Tomorrow" forum.



Ben Rooks
Managing Director
ST Advisors

Ben Rooks is the founder of ST Advisors, a consultancy which works with healthcare companies and their financial sponsors on issues regarding strategy, financing and outcomes and exit planning. Rooks spent six years as an investment banker where he closed healthcare and medical technology transactions valued from \$40 to \$365 million. Previously he spent close to a decade as a sell-side equity research analyst where he covered healthcare information stocks in addition to e-health, drug information and pharmacy benefit management. He has been a judge for the Microsoft Health Users Group (MS-HUG) Industry Solution Awards since its inception and was named a Zacks Investment Research All-Star Analyst.



Jane Sarasohn-Kahn, MA (Econ.), MHSA
Health Economist and Advisor
THINK-Health and Health Populi blog

Jane Sarasohn-Kahn is a health economist, advisor and trend-weaver to organizations at the intersection of health, technology and people. Jane founded THINK-Health after spending a decade as a health care consultant in firms in the U.S. and Europe. Jane's clients are all stakeholders in health: technology, bio/life sciences, providers, plans, financial services, consumer goods, and not-for-profits. Jane also founded the Health Populi blog in 2007.

Jane advises clients on strategy via environmental analysis, scenario and strategic planning, and health policy analysis. She is on the advisory boards of numerous organizations. Jane is a frequent speaker on consumers, health and technology. She is also a contributor to the Huffington Post.



Jay Srin, FHIMSS
Chief Strategist
SCS Ventures
Adjunct Associate Professor, SHRS, University of Pittsburgh

Jay Srin, FHIMSS, has more than 20 years of hands on operational, technology and executive leadership experience. She has proven expertise in multiple industries (financial, manufacturing, logistics & healthcare) and diverse organizations that include startup, large brick and mortar as well as academic institutions. Her background includes extensive healthcare experience in the payer and provider and personalized medicine sector through executive level positions at Highmark, UPMC and KEWGroup.



Victoria L. Tiase MSN, RN-BC
Director - Informatics Strategy
New York Presbyterian Hospital

Victoria is responsible for planning, organizing and implementing a range of clinical information technology projects related to electronic health record adoption and meaningful use, clinical workflows, patient engagement and mobility. She conducts informatics research and optimization initiatives. In addition, she serves on the Alliance for Nursing Informatics Leadership Board and the AMIA Nursing Informatics Working Group leadership team. She holds nursing degrees from University of Virginia, Columbia University and is currently pursuing her PhD at the University of Utah.



Gus Venditto
VP, Content Development
HIMSS Media

Gus is responsible for the original news and analysis published at HIMSS Media including Healthcare IT News, Healthcare Finance, MobiHealthNews and HIMSS Books. He was an executive editor at PC Magazine, product manager at the Wall St. Journal Digital Network, editor-in-chief of Internet World magazine and is the author of six books on technology.