Brian Ahier  
Digital Health Evangelist  
Medicity, an Aetna Company  

Brian Ahier is a nationally known expert on health information technology with a focus on health data exchange and population health management. He works for Aetna as the Director of Standards and Government Affairs at Medicity and is an influential voice in digital health with many thousands of followers on LinkedIn, Twitter, Facebook and more.

Kelly Aldrich, DNP, RN-BC, CCRN-A  
Informatics Nurse Specialist  
Chief Clinical Transformation Officer  
Center for Medical Interoperability  

Dr. Aldrich is an Informatics Nurse Specialist and has served over 25 years in healthcare clinical, leadership and informatics roles. She is known as a visionary Nursing Informatics Executive leader and is regarded for her innovative solutions dedicated to providing a bridge between nursing practice and technology solutions that best support current patient care practices, as well as finding new solutions to solve care environment interoperability hazards and burdens today’s healthcare teams face.

In addition to informatics mobility and interoperability infrastructure, Dr. Aldrich focuses on Smart room technology. This encompasses device connectivity, seamless integration and workflow process consideration to enable the best patient-centered care delivery possible.

Keith Fraidenburg  
Executive Vice President and Chief Operating Officer  
College of Healthcare Information Management Executives (CHIME)  

Mr. Fraidenburg has more than 24 years of experience working within the healthcare IT industry, including nearly 20 years of nonprofit association management experience. In his current role, he is responsible for providing overall leadership and tactical execution of the organization’s strategic plan while identifying and cultivating new growth opportunities in support of the organization’s long-term strategic goals. He also maintains primary responsibility for the organization’s advocacy and public policy efforts and its platform of education programs and services. In addition to his responsibilities within CHIME (a 2,500-plus member professional organization for healthcare information executives), Mr. Fraidenburg is a member of the American Society of Association Executives (ASAE) and HIMSS. He achieved his masters in business administration from Columbia College and degree in business administration from Central Michigan University.
Taren Grom  
**Founding Partner/Editor**  
**PharmaVOICE**

Taren Grom is Editor of PharmaVOICE magazine, a business-to-business trade publication with a print circulation of more than 18,000 and an online distribution of 100,000-plus, which covers the trends and opportunities facing the life-sciences industry from molecule to market. She is also Co-Founder of PharmaLinx LLC, a multi-media publishing company founded in 2001, which includes digital products and services. In 2005, PharmaVOICE launched the PharmaVOICE 100, which to date has featured more than 1,000 industry innovators and change agents. A dedicated volunteer to the Healthcare Businesswomen’s Association for more than a decade, Grom has served on the organization’s corporate board of directors for six years, serving in multiple roles, including director at large of Flagship Events and Corporate Engagement and Marketing and Communications. She won the prestigious HBA President’s Award in 2013.

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Dr. Ahmad Hashem, MD, PhD  
**Chief Executive Officer**  
**Boston Biopharma, Inc.**

Dr. Ahmad Hashem currently leads Boston Biopharma's activities to provide complex generics in the fields of oncology and biotechnology. He previously served as Global Manager for Microsoft’s Healthcare and Life Sciences group, where he was responsible for defining and articulating Microsoft's strategy in the global healthcare information technology industry. His previous work with the WHO, UNDP, Bill and Melinda Gates Foundation projects, and USAID funded projects touched more than 60 countries in various capacities.

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Cathy Ivory, PhD, RN-BC, FAAN  
**Associate Chief Nurse Executive, VP for Professional Practice & Care Transformation**  
**Indiana University Health**

Dr. Ivory has strategic oversight for professional practice, academic partnerships, nursing research and nursing informatics governance for the IU Health system. She has over 20 years of experience as a nurse and as a nurse leader and is a certified informatics nurse. Ivory is a past-president of the Association of Women’s Health, OB and Neonatal Nurses (AWHONN) and is active in HIMSS and AMIA. She was inducted as a fellow in the American Academy of Nursing in 2017.

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Dan Munro  
**Author and Forbes Contributor**

Dan Munro is a writer and speaker on the topics of innovation and policy in U.S. healthcare. Starting as a Forbes Contributor in 2011, Dan has since appeared in Newsweek, HuffPo, and Re/Code – among others. His first book – *Casino Healthcare* – was published in 2016 and he is also a Top Writer on Quora.
Ben Rooks
Managing Director
ST Advisors

Ben Rooks is the founder of ST Advisors, a consultancy which works with healthcare companies and their financial sponsors on issues regarding strategy, financing and outcomes and exit planning. Rooks spent six years as an investment banker where he closed healthcare and medical technology transactions valued from $40 to $365 million. Previously he spent close to a decade as a sell-side equity research analyst where he covered healthcare information stocks in addition to e-health, drug information and pharmacy benefit management. He has been a judge for the Microsoft Health Users Group (MS-HUG) Industry Solution Awards since its inception and was named a Zacks Investment Research All-Star Analyst.

Jane Sarasohn-Kahn, MA (Econ.), MHSA
Health Economist and Advisor
THINK-Health and Health Populi blog

Jane Sarasohn-Kahn is a health economist, advisor and trend-weaver to organizations at the intersection of health, technology and people. Jane founded THINK-Health after spending a decade as a health care consultant in firms in the U.S. and Europe. Jane’s clients are all stakeholders in health: technology, bio/life sciences, providers, plans, financial services, consumer goods, and not-for-profits. Jane also founded the Health Populi blog in 2007.

Jane advises clients on strategy via environmental analysis, scenario and strategic planning, and health policy analysis. She is on the advisory boards of numerous organizations. Jane is a frequent speaker on consumers, health and technology. She is also a contributor to the Huffington Post.

Gienna Shaw
Editor-in-Chief
FierceMarkets

Gienna Shaw is editor-in-chief of FierceHealthcare.com, the daily source of healthcare business news and analysis for leaders at payer and provider organizations. A graduate of Suffolk University in Boston, she’s been a reporter and editor for more than 25 years and has covered the business of healthcare, including technology, market strategy, operations, finance, policy and regulations, for more than a decade. A frequent event moderator and public speaker, she has edited several healthcare business books and is the author of three non-fiction books—two on hospital, health system and physician practice advertising and one on Celtic mythology.
Jay Srini, FHIMSS
Chief Strategist
SCS Ventures
Adjunct Associate Professor, SHRS , University of Pittsburgh

Jay Srini, FHIMSS, has more than 20 years of hands on operational, technology and executive leadership experience. She has proven expertise in multiple industries (financial, manufacturing, logistics & healthcare) and diverse organizations that include startup, large brick and mortar as well as academic institutions. Her background includes extensive healthcare experience in the payer and provider and personalized medicine sector through executive level positions at Highmark, UPMC and KEWGroup.

Victoria L. Tiase MSN, RN-BC
Director - Informatics Strategy
New York Presbyterian Hospital

Victoria is responsible for planning, organizing and implementing a range of clinical information technology projects related to electronic health record adoption and meaningful use, clinical workflows, patient engagement and mobility. She conducts informatics research and optimization initiatives. In addition, she serves on the Alliance for Nursing Informatics Leadership Board and the AMIA Nursing Informatics Working Group leadership team. She holds nursing degrees from University of Virginia, Columbia University and is currently pursuing her PhD at the University of Utah.

Gus Venditto
VP, Content Development
HIMSS Media

Gus is responsible for the original news and analysis published at HIMSS Media including Healthcare IT News, Healthcare Finance, MobiHealthNews and HIMSS Books. He was an executive editor at PC Magazine, product manager at the Wall St. Journal Digital Network, editor-in-chief of Internet World magazine and is the author of six books on technology.