Improve data governance and protect the privacy of customer data with Microsoft 365*.

Help reduce compliance risk for financial services organizations by automating policies for retention, expiration, and deletion of data. Protect brand reputation with data protection and privacy practices that keep a customer’s trust that their data is safe and private.

Financial services organizations face a wide range of requirements around data retention policies such as SEC rule 17a-4, European Directive MiFID II, plus privacy regulations such as GDPR. Microsoft 365 offers a solution with in-place retention that enables strategic data governance through auto-applied labels and policies that help you keep the right data for the right amount of time.

*Microsoft 365 brings together Office 365, Windows 10 and, Enterprise Mobility & Security

TRADITIONAL DATA GOVERNANCE

Today, you may keep all of your data – just in case you need it. Or you may rely on a data governance solution that requires you to copy data to a third-party archiving service.

But having a separate copy of data for data governance increases costs. And it can increase risk. You only capture data at a point in time, plus content can be compromised moving from one environment to another.
Data Governance solutions help you confidently keep what’s relevant and purge what’s obsolete.

Financial services organizations can reduce compliance risk by ensuring that they preserve high value data for the proper period of time. This helps them comply with regulations such as SEC 17a-4 and European Directive MiFID II.
80+ content types built-in, including:

- ABA routing number
- Bank account number*
- Credit Card number
- National ID numbers
- EU Debit Card Number
- SWIFT Code

* Australia, Canada, Israel, IBAN

**Automatic classification**
Classify data based on automatic analysis (age, user, type, sensitive data and user provided fingerprints)

**Intelligent policies**
Policy recommendations based on machine learning and cloud intelligence that help better identify sensitive information, leading to better protection of customers’ financial data

**Take action**
Apply actions to preserve high value data in-place and purge what’s redundant, trivial or obsolete
Why Microsoft?

Microsoft is empowering financial services to comply with national, regional, and industry-specific requirements governing the collection and use of individuals’ data.

**Microsoft provides the most comprehensive set of compliance offerings** (including certifications and attestations) of any cloud service provider. The Trust Center site provides legal and compliance teams with a comprehensive repository of information resources designed to help them understand and verify the compliance requirements of their organization’s cloud deployment.

**Microsoft helps simplify data governance.** Data stays in-place and does not need to be continually transferred out of Office 365. Financial services organizations can achieve organizational compliance by intelligently leveraging machine assisted insights to find, import, classify, set policy, and take action on the data most important to you.

**Over 1,100 controls** in the Office 365 compliance framework enable us to stay up to date with the ever-evolving industry standards across geographies.

**Compliance leadership** with standards including ISO 27001/27018, FISMA, and EU Model Clauses

**Enterprise reliability** via 100+ data centers and Microsoft’s global network edge

“With Office 365, plus mobility solutions like Microsoft Intune, we have the tools required to deliver a competitive level of service in the digital age, while providing comprehensive protection for apps and devices and maintaining the regulatory compliance that is imperative in our industry.”

—Robert Lewis, CIO, Assurant

Learn more at microsoft.com/banking